

89% of Enterprises Use AI. Only 1% Call It Mature.

The distance between what you can deploy and what you can govern and sustain — the wisdom gap.

SWIPE →

A Framework for Depth Over Speed

- 01** Diagnose before you deploy
 - 02** Invest in data foundations first
 - 03** Preserve human cognitive depth
 - 04** Measure outcomes, not activity
-

78–89%

Use AI in at Least One Function

By 2025, roughly 78–89% of enterprises reported using AI somewhere in the business.

1%

Describe Their AI Deployment as Mature

Meaning fully embedded and producing major business outcomes.
That's the wisdom gap between adoption and maturity.

85%

of AI failures trace back to poor data quality. No model compensates for a broken data foundation.



Depth is not the enemy of delivery. Depth is the precondition for delivery that lasts.

Terence Kok

Enterprise AI Strategist

Buy to Learn vs. Build to Last

OFF-THE-SHELF PILOT

Tests hypotheses fast

Builds institutional confidence

60% faster sustainable ROI

CUSTOM BUILD

Once the use case is proven

Once the path to scale is clear

Compounds via feedback loops

Only 23% Can Measure Their Own ROI.

Only 23% of enterprises say they can accurately measure the return on their AI investments. The fix: define 3–5 operational KPIs, with pre- and post-baselines, before a single model goes live.

The Six-Point Depth Checklist

Diagnose · Data foundations · Stage the build · Preserve judgement · Measure outcomes · Learn continuously

The full framework and the evidence behind each point:
terencekok.com/blog/wisdom-gap-why-speed-alone-cannot-build-ai-lasts

The Goal Isn't to Outrun the Technology. **It's to Still Work in Ten Years.**

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